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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	88190652
Applicant	BFY LLC
Applied for Mark	SLEEPEEZ
Correspondence Address	ERIK M. PELTON ERIK M. PELTON & ASSOCIATES, PLLC PO BOX 100637 ARLINGTON, VA 22210 UNITED STATES Primary Email: uspto@tm4smallbiz.com 703-525-8009
Submission	Appearance/power of attorney
Attachments	SLEEPEEZ POA Update signed.pdf(156386 bytes)
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Signature	/ErikMPelton/
Date	08/22/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Serial No. 88/190,652

Applicant: BFY, LLC

Mark: **SLEEPEEZ**

Examining Atty: Michael FitzSimons
Stacy Wahlberg
Law Office 103

UPDATED POWER OF ATTORNEY

Applicant hereby updates the previous power of attorney to add a new associate at the firm of record for the Ex Parte appeal of Application Serial No. 88/190,652 for the SLEEPEEZ mark. Applicant hereby appoints Erik M. Pelton, a member of the Bars of the State of New Jersey and the District of Columbia, and Olivia M. Muller, a member of the Bar of the State of Colorado, at the firm of:

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to act as attorneys in the matter of the appeal identified above, to prosecute said appeal, to transact all business in the Patent and Trademark Office connected with the appeal, to sign its name to all papers which are hereinafter to be filed in connection therewith, and to receive all communications relating to the same.

8/22/2021

Dated this _____ day of August, 2021.

DocuSigned by:

Melissa Evans

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Melissa Evans, Member
Applicant BFY, LLC



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